



CELEBRATE THE AMERICAN SPIRIT!

Sponsorship Opportunities - Urbandale's 2024 4th of July Celebration

Visionary Celebration Sponsor \$5,000+

- Identified as **Visionary Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed brochures - about 3,000 distributed!
 - Promotional banners
- Presented with **Visionary Sponsor commemorative plaque**
- 1-parade entry...prominent-lead position...leader
- 50-Carnival tickets
- 10-5K Run admissions
- 10-4th of July buttons

Leadership Celebration Sponsor \$2,500

- Identified as **Leadership Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed brochures - about 3,000 distributed!
 - Promotional banners
- Presented with **Leadership Sponsor commemorative plaque**
- 1-parade entry...prominent position...close to front
- 25-Carnival tickets
- 8-5K Run admissions
- 8-4th of July buttons

Flag Sponsor \$1,500

- Identified as **Flag Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed brochures - about 3,000 distributed!
 - Promotional banners
- Presented with **Flag Sponsor commemorative plaque**
- 1-parade entry...prominent position
- 15-Carnival tickets
- 3-5K Run admission
- 6-4th of July buttons

Stripes Sponsor \$1,000

- Company identified as **Stripes Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed brochures - about 3,000 distributed!
 - Promotional banners
- Presented with **Stripes Sponsor commemorative plaque**
- 1-parade entry
- 10-Carnival tickets
- 2-5K Run admissions
- 4-4th of July buttons

Stars Sponsor \$500

- Company identified as a **Stars Sponsor**
- Recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed brochures - about 3,000 distributed!
 - Promotional banners
- Presented with **Stars Sponsor commemorative plaque**
- 3-4th of July buttons

Supporting Sponsor \$250

- Identified as a **Supporting Sponsor**
- Recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed brochures - about 3,000 distributed!
 - Promotional banners
- 2-4th of July buttons

Thanks for considering being a sponsor of this great Urbandale community event. Sponsorships may be a mix of cash and goods. We will ask for a time to review the sponsorship opportunities with you.

Urbandale Iowa 4th of July Committee, Inc.

Sincerely, Urbandale 4th of July Celebration-Fireworks Sponsorships Subcommittee

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