



# DISCOVER THE DIFFERENCE!

## *Sponsorship Opportunities*

### *Urbandale's 2023 4<sup>th</sup> of July Celebration*

#### **Visionary Celebration Sponsor \$5,000+**

- Identified as **Visionary Sponsor**
- Name recognition in all Celebration-Fireworks media:
  - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
  - Facebook page [Celebration@urbandale4thofjuly.com](mailto:Celebration@urbandale4thofjuly.com)
  - Printed brochures - about 3,000 distributed!
  - Promotional banners
- Presented with **Visionary Sponsor commemorative plaque**
- 1-parade entry...prominent-lead position...leader
- 50-Carnival tickets
- 10-5K Run admissions and 1 pie eating contest entry
- 10-4<sup>th</sup> of July buttons

#### **Leadership Celebration Sponsor \$2,500**

- Identified as **Leadership Sponsor**
- Name recognition in all Celebration-Fireworks media:
  - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
  - Facebook page [Celebration@urbandale4thofjuly.com](mailto:Celebration@urbandale4thofjuly.com)
  - Printed brochures - about 3,000 distributed!
  - Promotional banners
- Presented with **Leadership Sponsor commemorative plaque**
- 1-parade entry...prominent position...close to front
- 25-Carnival tickets
- 8-5K Run admissions and 1 pie eating contest entry
- 8-4<sup>th</sup> of July buttons

#### **Flag Sponsor \$1,500**

- Identified as **Flag Sponsor**
- Name recognition in all Celebration-Fireworks media:
  - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
  - Facebook page [Celebration@urbandale4thofjuly.com](mailto:Celebration@urbandale4thofjuly.com)
  - Printed brochures - about 3,000 distributed!
  - Promotional banners
- Presented with **Flag Sponsor commemorative plaque**
- 1-parade entry...prominent position
- 15-Carnival tickets
- 3-5K Run admission and 1 pie eating contest entry
- 6-4<sup>th</sup> of July buttons

# DISCOVER THE DIFFERENCE!

## **Sponsorship Opportunities**

### **Urbandale's 2023 4<sup>th</sup> of July Celebration**

#### **Stripes Sponsor \$1,000**

- Company identified as **Stripes Sponsor**
- Name recognition in all Celebration-Fireworks media:
  - o Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
  - o Facebook page [Celebration@urbandale4thofjuly.com](mailto:Celebration@urbandale4thofjuly.com)
  - o Printed brochures - about 3,000 distributed!
  - o Promotional banners
- Presented with **Stripes Sponsor commemorative plaque**
- 1-parade entry
- 10-Carnival tickets
- 2-5K Run admissions and 1pie eating contest entry
- 4-4<sup>th</sup> of July buttons

#### **Stars Sponsor \$500**

- Company identified as a **Stars Sponsor**
- Recognition in all Celebration-Fireworks media:
  - o Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
  - o Facebook page [Celebration@urbandale4thofjuly.com](mailto:Celebration@urbandale4thofjuly.com)
  - o Printed brochures - about 3,000 distributed!
  - o Promotional banners
- Presented with **Stars Sponsor commemorative plaque**
- 3-4<sup>th</sup> of July buttons

#### **Supporting Sponsor \$250**

- Identified as a **Supporting Sponsor**
- Recognition in all Celebration-Fireworks media
  - o Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
  - o Facebook page [Celebration@urbandale4thofjuly.com](mailto:Celebration@urbandale4thofjuly.com)
  - o Printed brochures - about 3,000 distributed!
  - o Promotional banners
- 2-4<sup>th</sup> of July buttons

Thanks for considering being a sponsor of this great Urbandale community event. Sponsorships may be a mix of cash and goods. We will ask for a time to review the sponsorship opportunities with you.

**Urbandale Iowa 4<sup>th</sup> of July Committee, Inc.**

**Sincerely, Urbandale 4<sup>th</sup> of July Celebration-Fireworks Sponsorships Subcommittee**

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