



US & U in 2022!

Sponsorship Opportunities Urbandale's 2022 4th of July Celebration

Visionary Celebration Sponsor \$5,000+

- Identified as **Visionary Sponsor!!!!**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed program brochures - about 5,000 distributed!
- Presented with **Visionary Sponsor commemorative plaque**
- 1 parade entry...prominent position---leader, **with car sign ad magnets**
- 50 Carnival tickets
- 10 5K Run admissions and 1 pie eating contest entry
- 10 4th of July buttons

Leadership Celebration Sponsor \$3,000

- Identified as **Leadership Sponsor !!!!**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed program brochures - about 5,000 distributed!
- Presented with **Leadership Sponsor commemorative plaque**
- 1 parade entry...prominent-leading position---very close to front, **with car sign ad magnets**
- 30 Carnival tickets
- 10 5K Run admissions and 1 pie eating contest entry
- 10 4th of July buttons

Patriot Celebration Sponsor \$2,000

- Identified as **Patriot Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed program brochures - about 5,000 distributed!
- Presented with **Patriot Sponsor commemorative plaque**
- 1 parade entry...prominent position---close to front, **with car sign ad magnets**
- 25 Carnival tickets
- 6 5K Run admissions and 1 pie eating contest entry
- 10 4th of July buttons

Flag Sponsor \$1,500

- Identified as **Flag Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page [Celebration@urbandale4thofjuly.com](https://www.facebook.com/Celebration@urbandale4thofjuly.com)
 - Printed program brochures - about 5,000 distributed!
- Presented with **Flag Sponsor commemorative plaque**
- 1 parade entry...prominent position, **with car sign ad magnets**
- 20 Carnival tickets
- 3 5K Run admission and 1 pie eating contest entry
- 6 4th of July buttons

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Red Stripe Sponsor \$1,000

- Company identified as **Red Stripe Sponsor**
- Name recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed program brochures - about 5,000 distributed!
- Presented with **Red Stripe Sponsor commemorative plaque**
- 1 parade entry, **with car sign ad magnets**
- 20 Carnival tickets
- 2 5K Run admissions and 1 pie eating contest entry
- 4 free 4th of July buttons

White Stripe Sponsor \$750

- Company identified as a **White Stripe Sponsor**
- Recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed program brochures - about 5,000 distributed!
- Presented with **White Stripe Sponsor commemorative plaque**
- 1 parade entry, **with car sign ad magnets**
- 15 Carnival tickets
- 1 5K Run admissions and 1 pie eating contest entry
- 3 free 4th of July buttons

Stars Sponsor \$500

- Company identified as a **Stars Sponsor**
- Recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed program brochures - about 5,000 distributed!
- Presented with **Stars Sponsor commemorative plaque**
- 3 free 4th of July buttons

Supporting Sponsor \$250

- Identified as a **Supporting Sponsor**
- Recognition in all Celebration-Fireworks media:
 - Website <https://urbandale4thofjuly.org>, including link to Sponsor's Website
 - Facebook page Celebration@urbandale4thofjuly.com
 - Printed program brochures - about 5,000 distributed!
- 2 free 4th of July buttons

Thanks for considering being a sponsor of this great Urbandale community event. Sponsorships may be a mix of cash and goods. We will ask for a time to review the sponsorship opportunities with you.

Sincerely, Urbandale 4th of July Celebration-Fireworks Sponsorships Committee

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